

## **National Underwear Day**

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<http://www.examiner.com/x-3514-Holidays-Examiner~y2009m8d4-National-Underwear-Day>

August 5th is National Underwear Day! Who knew? Founded in 2003 by FreshPair, a leader in online retailer of unmentionables. Until recently, National Underwear Day was celebrated with a live, star-studded fashion show in New York City. Now, the event has gone online with giveaways, specials and contests so everyone can get in on the action.

Intimate apparel has sure come a long way, baby! From sexy and sophisticated to boxers or briefs, gone are the days of those old boring white, granny-style undies.